



INFORMATION TECHNOLOGY MANAGERS ACADEMY XV

- **The world of Information Services** requires constant change.
- **The Academy** helps you stay on top of issues.
- **Take this opportunity** to join other up-and-coming information technology managers in preparing for the future.

Are You Ready
for the **FUTURE?**



INFORMATION TECHNOLOGY MANAGERS ACADEMY XV

The formation of this innovative year long program was in response to requests from State Information Technology Executives for well trained qualified IT professionals.

To meet this critical need, the Information Technology Managers Academy I (formerly DPMA) inaugural journey began January, 1990, followed by the IT Managers Academy II kick off in July, 1990. Their success and obvious benefit to the Information Technology community led to the continuation of this valuable concept.

Now, we initiate the search for candidates for the Information Technology Managers Academy XV... the tradition continues.

The Challenge:

Your challenge—become a leading force in the Information Technology community. Your participation in the Information Technology Managers Academy, offers you the unique opportunity to gain the skills necessary to more effectively manage information technology operations and information systems development. The state needs problem-solving, motivated individuals willing to share ideas, knowledge and skills to transition into the next decade.

Are you complacent or resigned to “business as usual”? Then this intensive year long program is not for you!

The Academy provides an indispensable learning forum to ensure success in your current occupation, while strengthening your potential for future leadership in the State’s Information Technology community. Are you an innovator, find obstacles intriguing, new skills exciting?...

Accept the **CHALLENGE!**

The Solution

Join the Information Technology Managers Academy. This year-long program includes eleven separate sessions. Each session focuses on a specific management skill or expertise.

During the year, twenty-five Information Technology Managers, participating from various departments, study subjects which affect all managers, but take on a special focus when looked at from an information technology perspective. Academy participants meet with information technology executives from the private sector and other state agencies, as well as executives from control agencies.

Individuals also benefit from networking opportunities shared with each other during class sessions, social events, and group projects.

Learn to:

- Communicate collaboratively, recognize and resolve barriers related to complicated systems/projects
- Negotiate with executives who want systems they can't justify or support
- Present short formal presentations to executive staff
- Become the leader that your staff and clients follow
- Write technical proposals without using technical language
- Be a change agent

Academy XV Executive Sponsors

Executive Sponsors are Information Technology Executives who support the Information Technology Managers Academy Program concept. Their obvious commitment to this program is expressed by their desire to share their time, knowledge and vision of the future of Information Technology with participants during two sessions of the Academy.

Academy XV Class Managers

Class Managers are Senior Information Technology Managers who volunteer to act as mentors for the participants during the year long Academy program. They monitor the progress and effectiveness of the program and provide a forum for Class Managers from each Academy to exchange ideas and refine the Academy concept.

Suggestions and reactions from each training session contribute greatly toward improving the Academy concept for you. Take this opportunity to join other up-and-coming information technology managers.

The Details

Who is Eligible?—Data Processing Managers I & II, Staff and Senior Programmer Analysts and other equivalent supervisory positions are eligible to participate in the program. You must be nominated by your Division Chief or the Department's Chief Information Officer.

How Much Does It Cost?—Course tuition is \$3000. (All expenses included except for travel.) Billing occurs in FY 07/08.

Class size limits participation to 25. Acceptance to the Academy is competitive. Your response to the questions and your Division Chief's or CIO's support are the key to your acceptance in the class.

Submit your application by 5:00 PM, June 29, 2007

The Agenda

Course Title	Date**	Instructor**	Location
Gateway to the Information Technology Managers Academy*	August 16, 2007	Class Managers Executive Sponsors	DTS Training & Event Center
Collaborative Skills	August 29-30, 2007	Chaim Eyal, Ph.D.	DTS Training & Event Center
Business Writing Workshop	September 18, 25 Oct. 2, 2007 (Tue) 8:30am – 12:30pm	Linda Vanderwold	DTS Training & Event Center
Class Project Day	October 12, 2007	Class Managers	DTS Training & Event Center
Academy Expose'	November 2, 2007	Class Managers	DTS Training & Event Center
Effective Presentations	January 16-18, 2008	TBD	DTS Training & Event Center
How Do We Get From Here To There	February 19-22, 2008	Class Managers, Sponsors, Executives	TBD
Change Management	March 13-14, 2008	TBD	DTS Training & Event Center
Implementing Strategic Plans	April 14-15, 2008	Lynne Nix, KSI	DTS Training & Event Center
Political Skills for IT Leaders	June 5-6, 2008	TBD	DTS Training & Event Center
Wrap Up and Graduation	June 20, 2008	Class Managers Executive Sponsors	TBD, Sacramento

Suggested Academy Pre-requisite: Project Management Course

* Participant and Nominator both attend first day session

** Date and Instructor subject to change

The Commitment

Your responsibility if selected, is to attend and participate in each Academy session including the class project, both crucial to your success.

To benefit from and successfully complete this program, you are required to perform additional hours of work outside of the scheduled curriculum. This substantial time commitment is for class homework and to produce a class project on an information technology issue with statewide impact. Prior Academy projects:

- Academy I Designed Academy Logo
- II Half day symposium at Sacramento State
- III CFIT presentations; Bulletin Brd. + CASE Evaluation
- IV Strategic Planning Tool Kit, presentation at GTC
- V IT Survey, Resource Book of Academy participants
- VI DPMA Introduction Kit
- VII State IT: The Millennium and Beyond seminar
- VIII Success - Just Manage IT Success Guide
- IX Ca. Association of Information Technology Managers
- X ITMA Website and CIO Perspectives 2003 Report
- XI Lessons Learned - What Worked... What Didn't...
- XII Professional Development for Technology Personnel
- XIII Bringing the Future of State IT into Focus: A Skills Survey and Gap Report
- XIV IT Internship Framework

Before you nominate a participant, please consider carefully the time commitment away from the office and the necessary support back at the work site to ensure each candidate's success. Partial attendance in the program significantly diminishes the benefits of this program for your organization.

Your applicant's attendance and participation in every aspect of this program is of utmost importance to them as well as the other members of the Academy. The knowledge, skills, and personal experience brought to the Academy by each participant, enriches and supports the Academy concept of sharing ideas, acquiring knowledge and expanding personal growth.

To Apply

All application forms must be submitted by your IT Division Chief or CIO to:

DTS Training and Event Center
9323 Tech Center Dr, Suite 100,
Sacramento, CA 95826 IMS C-36

Each application package must include:

- This application form
- Nominee's response to the questions
- IT Chief's or CIO's letter

All Applications must be received by 5:00 PM, June 29, 2007

Applicant Name _____
Classification _____ Position Title _____
Department _____
Office Address _____
Telephone _____ Fax Number _____
E-mail Address _____
Training Coordinator _____ Telephone _____

For the Applicant: (Limit your response to one page)

Academy acceptance depends largely upon the insight expressed by the applicant in response to these questions, and the strength of nominator's recommendation. Your answers should reflect a business or global view rather than a strictly technical view.

1. What is the State of California's greatest future challenge relative to Information Technology?
2. As an IT Manager, how can you help meet this challenge?

For the Nominator:

Each applicant for the Information Technology Managers Academy must be nominated by their department's IT Division Chief or CIO. The nomination letter should address why this person is being nominated.

The Academy Class Managers and Executive Sponsors comprise the applicant acceptance committee. The committee reviews each application and may interview candidates prior to final selection. Each applicant will be notified by **July 27, 2007** concerning their acceptance or non-acceptance into the program.

For more information, please contact Susie Shoemaker (916) 739-7944.

To keep in step with the future, read on.

Comments of prior ITMA Graduates:

“Exceptional personal networking opportunities with executives and peers from other departments.”

“Gaining access to Executive Sponsors and Class Managers who set a positive tone by reinforcing how ‘special’ we are.”

“Structure of Academy excellent tool, as was course and quality of instructors.”

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Training & Event Center

Department of Technology Services
9323 Tech Center Drive, Suite 100
Sacramento, CA 95826
www.dts.ca.gov
www.ITMA.ca.gov
www.ei.ca.gov